**Stanton Tourism & Convention Commission**

Regular Meeting

Stanton City Hall

July 16, 2019

6:30pm

**In Attendance**

Kim Tharpe                    Tammi Milby Joey Casey

Annie Kinser Ethan Moore

LeAndre Knox Scott Graham

**Call to Order**

Chairman, Kim Tharpe calls the meeting to order.

**Approval of minutes from Special Meeting – June 20, 2019**

Ethan Moore made a motion to accept, seconded by LeAndre Knox. Joey Casey – No, Annie Kinser – Yes, LeAnre Knox – Yes, Kim Tharpe – Yes, Ethan Moore – Yes. Motion Carries, Minutes approved.

**Joe Bowen – Rugged Red**

Joe Bowen presented a grant request of $2,000 for the Rugged Red. The committee will review and discuss. Vote on fund approval will be held at next meeting.

**Building Rental at Mountain View Drive In**

Motion was made by LeAndre Knox to pay the building rental fee of $150 when the lease payment for the Drive-In property is made for the 5 years/ lease term. Motion seconded by Kim. All in favor, motion carries.

**Kentucky State Treasury Payment**

Joey Casey made a motion to pay Scott Graham $500 for a payment made to the Kentucky State Treasury in October 2018. Ethan Moore seconded the motion. All in favor, motion carries.

**Videographer Schedule**

Videos will be done in for Gift shops, Restaurants, and gas stations serving food. Videos will alternate between these categories and also include Abners Motel. Events will also be filmed. Tammi Milby is to be the contact person for 606 Productions.

**EXIT 22 Shirt Sales**

Discussion of selling EXIT 22 shirts in local shops, possible new designs and consideration of vending online. A contest will take place for a Stanton T-shirt Design, Designs will be submitted by Aug 15th with a prize of $100 awarded to the chosen winner. Annie Kinser made a motion to approve, Kim Tharpe seconded. All in favor, motion carries.

**Corn Festival Schedule**

STCC will have a booth and a schedule will be sent out via email for committee members to sign up to work the booth. Booth will sell Pumpkin Fest shirts for $19.99 and EXIT 22 shirts for $25.

Annie Kinser made a motion to accept, LeAndre Knox seconded. All in favor, motion carries.

**Regional Representation**

Ethan Moore presented information pertaining to seeking information on advertising agencys to market our area to a broader spectrum. LeAndre Knox made a motion, Kim Tharpe seconded. All in favor, motion carries.

**Alight**

Gorge Guide design is ready to go to print. Annie Kinser made a motion to issue payment to Alight for $5,000. LeAndre Knox seconded. All in favor, motion carries.

**State Fair**

LeAndre Knox made a motion to approve $2,500 for the State Fair Expenditures budget. Annie Kinser seconded. All in favor, Motion carries.

**Special Meeting Request on location**

Request of a special meeting to be held at the Mountain View Drive on July 23, 2019.

Ethan Moore made a motion, seconded by LeAndre Knox. All in favor, motion carries.

**Full Time Director-**

Kim Tharpe discussed the need for a full time Tourism Director with the upcoming events to be held at the Drive In, State Fair, Pumpkin Fest, Christmas lights/ parade, renovations at the Drive-In property, bringing vendors and talent into the area to grow tourism. Approximate cost of a full-time position creation could be $60,000 including retirement and insurance. Annie Kinser suggested instead hiring another part time employee. Further discussion to be held at another time.

**Adjournment**

LeAndre Knox made a motion to adjourn, seconded by Annie Kinser. All in favor. Motion carried Meeting adjourned. Special meeting will be held July 23th at 6:30pm at Mountain View Drive-In Property.

**Stanton Tourism & Convention Commission**

BY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

      Director, Tammi Milby

**Approval of Minutes**

I certify that the foregoing minutes were duly approved by the Stanton Tourism & Convention Commission at a meeting held on the date stated below:

BY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

     Chairman, Kim Tharpe