

Stanton Tourism & Convention Commission

Regular Meeting
Stanton City Hall
December 18, 2018
6:30pm

In Attendance

Joey Casey	Kim Tharpe
Annie Kinser	Brian Morton
LeAndre Knox	Jon Skidmore
Debbie Rose	
Miriam Todd	

Call to Order

Kim Tharpe calls the meeting to order and welcomes the public and committee. Tharpe asks if the commission has had time to review the minutes from the November 20th regular meeting. LeAndre Knox makes a motion to approve. Joey Casey seconds. All in favor; 11-20 18 minutes approved.

Board of Education Partnership

Debbie Rose, representative from Central Office, inquires if there would be possible opportunity for a community partnership between the STCC and the Powell County school systems. Rose informs the board that there are new state mandated graduation requirements that advocate project based learning in attempts to generate graduates who are employable and productive citizens. Chairman, Kim Tharpe responds that the STCC would be more than willing to create a partnership which would be both beneficial to the board and the school system. LeAndre Knox adds that the STCC would seek the assistance of the Art and Agriculture Department for upcoming Spring projects. Annie Kinser inquires about the management and scheduling of the students as the STCC does not currently have a director. Rose provides Ruth Stamper, Powell County High School FRC Director and Stacy Linn as contacts. STCC is to follow up with Central Office with upcoming calendar events.

Discussion of Contracted Videographer: Jon Skidmore

Jon Skidmore presents the STCC with a proposal for the production of film for the immediate purpose of social media. Skidmore proposes that footage covered in 2019 will be used for advertising in 2020 with compiled recordings to eventually be used to format a commercial. Annie Kinser asks if Skidmore would be able to provide the camera and equipment. Skidmore responds that he owns all equipment required but would only ask that the STCC purchase a hard drive for back-up that the city would have ownership over and have rights to all footage. Skidmore expresses enthusiasm for the City of Stanton and proposes he create a video a month to showcase local businesses and events. He would like to spotlight owners of local businesses and various events to promote tourism. Kim Tharpe asks if Jon Skidmore would be willing to

produce a contract for the STCC to review and discuss. Skidmore obliges and gives the board various options regarding pricing.

Kim Tharpe makes a motion to approve the production of a one minute Christmas greeting video. Joey Casey makes the second. Skidmore asks for approval for the purchase of a hard drive to be used for storage purposes. Commission agrees. Kinser asks Skidmore to send the link for the drive and she will purchase hard drive with STCC Visa.

Storage Building

Brian Morton presents three bids from various contractors regarding the construction of a storage building to be placed behind City Hall. Quotes were submitted for the completion of an 18' x 26' (8ft tall) building. Bid total is \$13,880.00 for the building, concrete slab, and installation. Quote includes garage door. The board is in agreement to move forward with CKR Pole Buildings. CKR's bid also include the installation of a concrete floor. A gravel pad will be needed in addition. LeAndre Knox makes a motion to approve \$20,000 for the construction of a storage building by CKR Pole Buildings. Joey Casey seconds motion. All in favor. Brian Morton will move forward with contractor.

Spring Gorge Guide

The STCC expresses discontent with the current printing of the Gorge Guide. All agree that they would like to move in a different direction if the STCC is not permitted to have more editorial input. STCC would consider reducing contribution to create a pamphlet solely for Exit 22. Topic tabled until next meeting.

Spring Event

LeAndre Knox suggests that she would to purchase decorations for the Spring season. A possible collaboration with the FFA is discussed. Knox would like to purchase bourbon barrels for Main Street and collaborate with the Art Department at PCHS to stencil Exit 22 on each barrel. The FFA could also be utilized to help with planters. Joey Casey makes a motion to approve \$3000.00 for the purchase of bourbon barrels on Main Street. Brian Morton makes a motion to approve. All in favor.

Next Meeting Time

Regular meeting is set for January 15th at 6:30 at Stanton City Hall.

Adjournment

Annie Kinser made a motion to adjourn, seconded by Joey Casey. All in favor. Meeting adjourned.

Stanton Tourism & Convention Commission

BY: _____
Secretary, Annie Kinser

Approval of Minutes

I certify that the foregoing minutes were duly approved by the Stanton Tourism & Convention Commission at a meeting held on the date stated below:

BY: _____
Chairman, Kim Tharpe

Date Approved: _____